

# EVCO Recruiting

Renewable Energy

## Go Green: Careers in Transition

Webinar: November 19, 2009 10am PST

[www.BigGreenBoard.com](http://www.BigGreenBoard.com): Your Green Career Starts Here!

### Are you transitioning your career into the Renewable Energy Industry?

To truly separate yourself from the other job seekers and land a rewarding career you need a *Fresh Approach, Industry Focus* and an *Action Plan*!

#### Webinar Seminar Outline:

Please join Renewable Energy Career Advisor and Executive Recruiter, Evan Cohen of EVCO Recruiting and BigGreenBoard.com as he shares his industry insight and proven career search strategies in this powerful 60 minute, 2 part session:

#### Part 1: Preparing for your Green Search

- The Renewable Energy Industry... Where the jobs are!
- How to maximize your transferable skill set!
- Clarify your career goals!
- Call to Action... Resumes built for Success!

#### Part 2: Strategic Approach to the Search

- Networking... 4 proven strategies you can use NOW!
- Scheduling the interview that gets RESULTS!
- Handle objections like a pro... "Call next week", "You need to go through HR" and "No Openings"!
- Multi- step action plan... Follow Up, Follow Up, Follow Up!
- Track the right metric... how to measure SUCCESS!

**To receive via email the call- in telephone # and access code for this event, please email [Evan@EvcoRecruiting.com](mailto:Evan@EvcoRecruiting.com) and in the Subject Line include "Webinar: Mira Costa College- Alternative Energy Program"**

In partnership with  
**Mira Costa College-  
Alternative Energy Program**  
your complimentary invitation  
includes:

#### **The Online Webinar plus these Workbooks**

- Industry Overview
- Self- Marketing Plan
- Salary Negotiate Strategies!
- Career Assessment
- Phases of your Career Search
- Resume Basics

#### **Client Testimonials**

*"Evan really takes the time to walk you through the processes step by step to ensure you leave the course with a workable action plan!"*

*"Listening to Evan's tips gave me the confidence I need to meet with industry professionals!"*

*"Evan offers valuable and practical advice on how to build industry relationships and make an immediate impact!"*